## 2025-2026 Shaker Youth Soccer Association Sponsorship Opportunities



June 2025

Dear Shaker Youth Soccer Association Friend and Supporter,

I hope this message finds you well. We are writing on behalf of Shaker Youth Soccer Association (SYSA)<sup>1</sup>, a non-profit organization founded in 1990 with a proud legacy of providing high-quality, inclusive, and developmentally-focused soccer programs for the youth of Shaker Heights and neighboring communities.

Our mission is simple but powerful: to teach the game of soccer as a component of developing well-rounded youths. We are committed to helping young people grow through the game—not just as athletes, but as responsible, confident, and engaged members of society.

SYSA supports between 1,000 to 1,200 players annually. Our programs are structured into three tiers—Clinics, Recreation, and Competitive (Travel & High School)—allowing every player to find their place and thrive in a developmentally appropriate environment.

For the 2025–2026 season (August 2025 through May 2026), we are seeking community-minded partners to join us as sponsors. A \$1,000 sponsorship includes:

- Your company logo displayed on our website<sup>2</sup>
- Association with a trusted, impactful organization that prioritizes youth development, sportsmanship, and character-building

As a 501(c)(3) non-profit, your support directly enhances our ability to deliver safe, accessible, and enriching programming. We rely on a combination of board members, paid staff, independent contractor coaches, and volunteers who work to create a culture rooted in teamwork, perseverance, discipline, and a love of the game.

Our goals for players go beyond wins and losses. We aim to develop soccer technique, foster healthy competition, teach life lessons, and build strength of character. We believe in mastery of the game, the challenge of personal growth, and the lifelong value of teamwork and dedication.

We would be honored to have you support our mission and invite you to join us in shaping the next generation of athletes and community leaders.

With Thanks,

Shaker Youth Soccer Association, Board of Directors

<sup>&</sup>lt;sup>1</sup> Shaker Youth Soccer Association is a tax-exempt charitable organization under section 501(c)(3) of the federal tax code, and donations to SYSA are tax deductible in accordance with IRS regulations.

<sup>&</sup>lt;sup>2</sup> We may recognize sponsors in our newsletters, social media, or community events at our sole discretion.

## 2025-2026 Shaker Youth Soccer Association Sponsorship Form



Contact Name	 	
Company Name	 	
Address	 	
City, State, Zip Code		
Email	 	
Phone Number		

Please forward this form and your \$1,000 check made out to SYSA (with "2025-2026 Sponsorship" in the memo line) to:

Eric Weingart, SYSA Treasurer Shaker Youth Soccer Association 2690 Sulgrave Road Shaker Heights, Ohio 44122

Please email the following persons with your logo/name for inclusion on our website: <u>rec@shakeryouthsoccer.org</u>, <u>noelle.shanahan.cutts@shakeryouthsoccer.org</u>, <u>sara.schiavoni@shakeryouthsoccer.org</u>.